Advantages of the iphone:

1. User-friendly interface: The iphone has an intuitive user interace that makes it easy to navigate.
2. High-quality display: The iphone’s retina display is one of the best in the market.

Disadvantages of the iphone:

1. Cost: The iphone is one of the most expensive smartphones on the market.
2. Non-removable battery: The iphone’s batteries are non-removable, which means that users cannot replace them.